

December 27, 2019

TO: Britt See-Benes, City Administrator, City of Virginia

FROM: Beth Pierce, Iron Range Tourism/Northern St Louis County Trails Task Force

RE: Silver Lake Trail Project

Dear Ms. See-Benes,

I am writing in support of the City of Virginia's Silver Lake Trail Project, which would complete a muchneeded route in the heart of the community. The trail not only would extend opportunity for exercise and enjoyment, it completes a transportation connection for students, visitors, pedestrian commuters and others.

The project enhances and improves a well-used and very scenic recreation trail while safely linking downtown and other businesses, a high school, elementary school and community college, and residential areas in Virginia to each other and the neighborhoods beyond.

Other trail features include a beach, picnic area, and public event space.

From a tourism standpoint, two lodging properties are located within one block of the trail which, when complete, would have the potential to offer a way for visitors to experience the area on foot or bicycle, taking in historic and natural sights and easily accessing shopping and dining opportunities.

This project clearly aligns with the intent of Transportation Alternative Program grants and I look forward to promoting the new trail!

Sincerely,

Beth Pierce

Beth Pierce, Executive Director Iron Range Tourism Bureau 218-749-8161 beth@ironrange.org

