THE GREAT STORY OF THE LITTLE PEOPLE

Project by Thomas Dambo



THE PROJECT

Mission

"The Great Story of the Little People" is a unique and magical ongoing sculpture and folklore fairytale project developed by recycle artist Thomas Dambo. Through Thomas Dambo's unique storytelling of the trolls, the project aims to get people out of the cities, exploring nature, and tell a story about the importance of protecting mother nature while discovering the magic of the giant trolls and their universe.



THE TROLLS

Thomas Dambo's Vision

Thomas' vision is to create art that inspires people to go explore and have adventures in nature and "secret" spots within the cities. By getting people outside with an endgame location to see art, it creates a spark of imagination and people get to see a lot of things on the way that they wouldn't normally see.

The project becomes and open ended fuse that initiates excitement, adventure and wonder and it initiates people to go see the world through the lens of the mysterious modern day folklore- fairytale as they go do that. Since everything is made of recycled materials, it shows people the importance of recycling, things without value, and that you should protect . nature and nature will protect you.

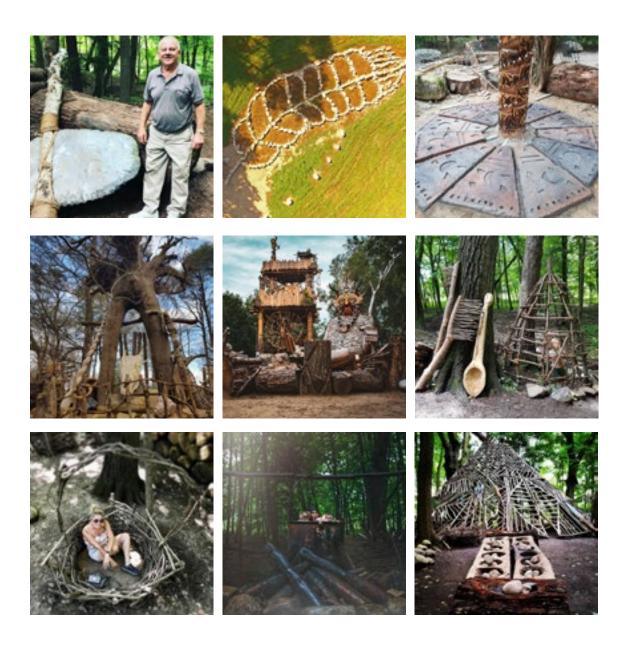


A UNIVERSE

Filled with troll magic

Often, Thomas likes to create extra elements that adds life to the story and to the troll universe. These elements can give people a hint that trolls are living in the area. The elements can be anything from a few supersized tools, artifacts, instruments and rock formations to a temple or large habitat.

Extra add-ons give people the feeling of being small and offers plenty of opportunity to crawl and play in the universe of the trolls.



THE GREAT STORY

The Great Story of The Little People and The Giant Trolls

"The Great Story of the Little People" Is a modern day folklore story written by Thomas Dambo, one troll project at a time. Thomas uses his background as a songwriter to create stories that gives extra life and meaning to the trolls.

All of the stories are connected to the same topics of protecting nature, taking care of the world and the consequential impact the "little people" (human beings) have on nature and the world. The story is told through the eyes of the trolls, whom often wonder why the little people act the way they do.

The Great Story, connects over 70 trolls scattered throughout the world and unites stewards of sustainability, nature lovers, adventurers and art enthusiasts of all ages.



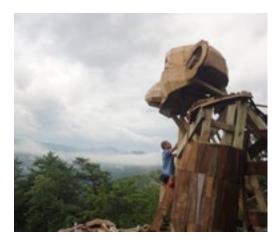
See and listen to The story of the 7 trolls and the magical tower here: https://www.youtube.com/watch?v=tCl7bU76E3Q&t

PROCES

Parts of the trolls, together with certain elements will be made in Thomas Dambo's workshop in Copenhagen, after which they will be shipped to location, finished and installed on site by Thomas Dambo's team of approximately 6-8 people together with 2-3 local carpenters and 3-5 daily volunteers using locally sourced scrap wood and materials.









THOMAS DAMBO

Artist biography | Thomas Dambo

About Thomas Dambo

Thomas Dambo is considered the world's leading recycle artist, and is famous for his various art installations around the world, most notably his troll sculptures. His work has reached millons of people through photos, videos and stories shared online, and through international media sources such as BBC, The Huffington Post, ABC, Lonely Planet, Treehugger, El País, Reforma and many more



Thomas Dambo is one of the fastest growing personalities in the art scene of Scandinavia, and his trolls are on the lists of the most significant attractions in Denmark. He is experienced in executing large scale art projects, often in challenging natural environments. Thomas Dambos workshop is based in Copenhagen, and includes a skilled team of professionals within the fields of fine arts and design.

PRESS

Quotes from press and previous partners

"Troll Hunt, the collection of giant recycledwood figures crafted by latter-day Danish hippie Thomas Dambo and secreted on the grounds, turned out to be Chicago's only blockbuster museum exhibition of 2018"

- Chicago Tribune

"A posse of grand-scale wooden troll sculptures carried Morton Arboretum to the highest attendance in its 97-year history during 2018, as 1.276 million people visited the west suburban nature park."

- Chicago Tribune









"In the six month period that the giants have been installed that we have already surpassed our last year attendance record by 100,000. With six more months of the fiscal year left, we are likely to see a double/triple increase in attendance overall. Can't thank you enough."

- Jenny Zeller, Bernheim Arboretum

"The town reported that the use of one of their free shuttles busses called the Purple Route (nicknamed the "Troll Trolley"), exploded after the installation in August, jumping from 7,500 riders in October 2017 to 16,500 riders in the same month of 2018."

- Atlas Obscura

PRICING EXAMPLES



LARGE SCRAP WOOD SCULPTURE (4-5 METERS TALL) FROM 80.000 EUROS



SMALLER SCULPTURE (2.5-3 METERS TALL), PRICES FROM 65.000 EURO



SMALL-MEDIUM SIZE TROLL HABITAT, WITH 15-30 INSTALLATIONS, PRICES FROM 70.000 EURO



HUGE SCULPTURE (7-10 METER LONG), BUILD TO RESIST HEAVY ACTIVITY, FROM 100..000 EUROS



PLAYGROUND & SAFETY APPROVED SCULPTURE WITH ENGINEERED CONSTRUCTIONS. PRICES FROM 110.000 EURO



GIANT TROLL HABITAT WITH 90+ INSTALLATIONS: FROM 180.000 EURO

PRICES INCLUDE: MATERIALS FROM THOMAS DAMBO'S WORKSHOP DURING PREFABRICATION, WORK LABOR OF THOMAS DAMBO AND TEAM, DESIGNS, LICENSING, AND ARTIST FEE.

PRICES DON'T INCLUDE: SHIPPING, TRAVEL AND ACCOMADATION, GROUND TRANSPORTATION, VISA FEES, LOCAL LABOR, FOOD FOR THOMAS DAMBO TEAM, MATERIALS, MACHINERY AND TOOLS. NEEDED ON SITE